

The Butterfly Effect

Whitchurch Bridge

29 April – 14 May 2023



Early May, Art in the Community will be covering Whitchurch Bridge in butterflies made from upcycled materials - and we would like your help to turn them all 'green'.

The Butterfly Effect - where one small occurrence can have a massive impact on our deeply interconnected planet - reminds us that doing something small, that we can manage in our daily lives, will have an enormous consequence if others do the same. For example, Thames Water advises that if a household of four reduced their shower time by just one minute, they could save: £45 on metered water bills, up to £52 on energy

bills and as much as 11,648 litres of water a year - multiply these by the millions of households in the country and - well - you see the effect.

Small changes can make a BIG difference - all we ask is that you promise to make at least one small change that could have a BIG impact on our environment if we all work together.

See the change - every promise will be rewarded by adding a green ribbon to the butterflies on the bridge until they are all happily fluttering in a beautiful visual display; demonstrating how the local community is keen to take steps to make a positive difference to our environment.

Scan QR code or complete form to make a promise:



whitchurch.rgspaces.org.uk

Make a promise – see the change

Making promises is FREE: simply tick as many promises as you like or write your own and return the form to Garlands; or use the url or QR code above.

- ☐ Reduce the time spent in the shower
 - ☐ Recycle soft plastics at supermarkets
 - ☐ Make a butterfly and insect patch
 - ☐ Or write your own promise here
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Please return completed form to :

Garlands in 6 Reading Rd, Pangbourne RG8 7LY, thank you.